

## Privacy Policy

**Last Updated:** October 30, 2024

At *Munchkey Stitches, LLC*, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website and make purchases from us.

### 1. Information We Collect

- **Personal Information:** When you place an order, create an account, or sign up for our newsletter, we may collect personal information, including your name, email address, shipping and billing addresses, phone number, and payment information.
- **Device Information:** We may collect certain information automatically when you access our website, including your IP address, browser type, device type, and usage data. This helps us improve the functionality of our website.
- **Cookies:** Our website uses cookies and similar tracking technologies to enhance your shopping experience. You can manage cookie preferences through your browser settings.

### 2. How We Use Your Information

- **Order Processing:** To fulfill orders, manage payments, process shipping, and provide order confirmations and updates.
- **Customer Support:** To assist with inquiries, respond to questions, and resolve issues.
- **Marketing:** With your consent, we may send you promotional materials, such as newsletters, new product announcements, and special offers.
- **Website Improvement:** To analyze and improve our website's layout, functionality, and overall user experience.

### 3. How We Share Your Information

- **Third-Party Service Providers:** We may share your information with trusted third-party providers, including payment processors, shipping carriers, and marketing service providers. These providers help us process transactions and improve your shopping experience.
- **Legal Requirements:** We may disclose information if required by law, such as in response to a legal request, to protect our rights, or to ensure customer safety.

### 4. Data Retention

- We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law. For example, we keep order information for accounting and tax purposes.

## 5. Security

- *Munchkey Stitches, LLC* implements reasonable security measures to protect your personal information. However, no method of online transmission is 100% secure, so we cannot guarantee complete security.

## 6. Your Rights

- **Access and Correction:** You may access, update, or correct your personal information by logging into your account or contacting us directly.
- **Opt-Out:** You may opt out of marketing communications at any time by following the unsubscribe instructions provided in our emails.
- **Data Deletion:** In certain cases, you have the right to request the deletion of your personal information, except for information we must retain for legal or operational reasons.

## 7. Children's Privacy

- Our website is not intended for use by children under the age of 13, and we do not knowingly collect personal information from children. If we learn that we have collected such information, we will take steps to delete it promptly.

## 8. Changes to Our Privacy Policy

- We may update this Privacy Policy occasionally to reflect changes in our practices or for legal or regulatory reasons. Any updates will be posted on this page, and we encourage you to review it periodically.

## 9. Contact Us

- If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:
  - **Email:** [JPringle@munchkeystitches.com](mailto:JPringle@munchkeystitches.com)